

# Gaby Pilson

Passionate writer and editor with 4+ years of experience working with a variety of online and print media outlets. Expert in all things outdoor, travel, health, personal finance, investing, and cryptocurrencies. Skilled at taking complex topics and making them accessible for a wide range of audience.

## FREELANCE WRITING & EDITING EXPERIENCE

February 2018 - PRESENT

### Primary Responsibilities

- Write well-researched and fact-checked articles and blogs for a range of client organizations in the personal finance, investing, cryptocurrency, health, wellness, and outdoor niches
- Edit articles and blogs for clarity, grammar, and to match house style
- Manage and coach a team of 8-15 writers to ensure articles adhere to the client's content guidelines
- Optimize content for SEO and accessibility

### Notable Clients:

The Modest Wallet

Alpinist Magazine

KOHO.ca

Outdoors Generations

Outforia

Kayak Addicts

PeakVisor

My Open Country

## EDUCATION

### PhD Antarctic Studies | University of Canterbury

February 2021 - February 2025 (expected)

### MSc Outdoor Education | University of Edinburgh

September 2017 - November 2020

Honors: Distinction

### BA Philosophy & Environmental Studies | Hamilton College

September 2013 - May 2017

Honors: The Alfred J. and A. Barrett Seaman Prizes in Writing

### Certificate in Weather Forecasting | Penn State University

September 2020 - December 2021

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**Website:** [gabypilson.com](http://gabypilson.com)

**Portfolio:** [clearvoice.com](http://clearvoice.com)

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## SKILLS

Oral and written communication

Advanced writing skills

Excellent spelling and grammar

Time management

Research & data analysis

Search engine optimization (SEO)

Google Analytics

Technical writing & editing

## LANGUAGES

English - Native fluency

American Sign Language - Native fluency

French - Highly proficient

Spanish - Working knowledge

Mandarin Chinese - Working knowledge

Danish - Working knowledge

Yiddish - Working knowledge

## OTHER WORK EXPERIENCE

### Polar Expedition Guide | Albatros Expeditions

November 2018 - Present

- Lead clients on hiking excursions in the Antarctic and Arctic
- Present hour-long lectures and 15-minute recaps on relevant topics
- Operate zodiacs during lands and cruises in all conditions

### Field Instructor | National Outdoor Leadership School (NOLS)

August 2017 - Present

- Instruct students on month-long wilderness backpacking expeditions
- Teach the NOLS core curriculum of environmental studies, leadership, wilderness skills, wilderness medicine, and risk management

### Wilderness Medicine Instructor | SOLO Schools

January 2017 - Present

- Teach the SOLO Wilderness First Aid Curriculum to students
- Facilitate medical emergency scenarios to assess practical skills
- Offer timely constructive and positive feedback to students

### Director of Outdoor Education | Dunn School

August 2018 - April 2019

- Responsible for planning and organization of eight week-long outdoor education trips for 250 middle and high school students
- Develop curriculum with age-specific learning
- Oversee risk management protocols and write policies and procedures

### Emergency Medical Technician | COCVAC

November 2014 - May 2017

- Responsible for planning and organization of eight week-long outdoor education trips for 250 middle and high school students
- Develop curriculum with age-specific learning
- Oversee risk management protocols and write policies and procedures

## COURSES & CERTIFICATIONS

PTGA Certified Polar Guide

AMGA Climbing Wall Instructor  
– Lead & Course Provider

AMGA Alpine Skills Course

AMGA Single Pitch Instructor  
Course

AIARE Avalanche Course 1 & 2

Wilderness Emergency Medical  
Technician (NREMT)

BLS Healthcare Provider CPR

Advanced Wilderness Life  
Support

NOLS Rocky Mountain  
Instructor Course

NOLS Summer Rock Climbing  
Instructor Seminar

NOLS Outdoor Educator  
Mountaineering Course

Leave No Trace (LNT) Master  
Educator

NOLS Risk Management  
Training for Administrators

RYA Advanced Powerboat Day  
and Night

RYA Day Skipper Theory &  
Practical

RYA Keelboat Level 3

RYA Sea Survival & VHF Radio  
Certificates

RYA Diesel Engine Maintenance

USCG MMC O/S and STCW &  
Seafarer's Medical  
Certificate

STCW Basic Training, Security  
Awareness & Crowd  
Management